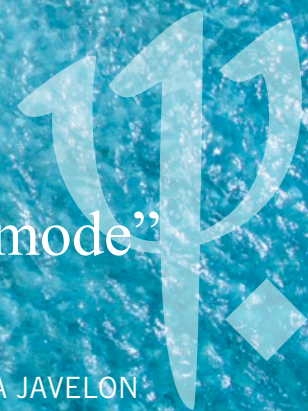


Club Med 

Switch to “Club Med mode”

ALICIA JAVELON
HEAD OF PRODUCT & CONTENT MARKETING



New market shift

FOR TRAVEL THROUGH 12/20/17

Blackout dates apply: February 18-25, 2017 | March 11 - May 6, 2017 | June 16 - August 19, 2017

ALL-INCLUSIVE EXPERIENCE

ACCOMMODATIONS • WATER PARK • ACTIVITIES • ALL MEALS • BEVERAGES



ATLANTIS
PARADISE ISLAND, BAHAMAS

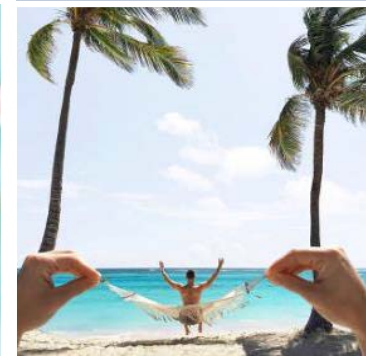


Instagram

INSTAGRAM



EXPERIENCE AUTHENTICITY MEMORIES DISCONNECTION

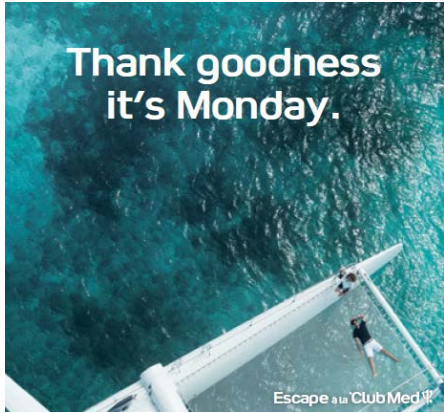


MARKET CLUTTER NOISE BIG PLAYERS



Airbnb Experiences

Set your own “signature”



Set your own “signature”



Sorry Rockies,
I’m skiing someone else.

**WE NEED
A LITTLE
TIME APART.**

Club Med

**6 DAYS,
7 NIGHTS
IN THE ALPS
SHOULD
DO IT.**

Club Med

**SORRY
ROCKIES.
WE’RE
SKIING
SOMEONE
ELSE.**

Club Med



Sorry Rockies.

We’re skiing someone else.

Our clients are leaving you for an all-inclusive Alpine adventure.

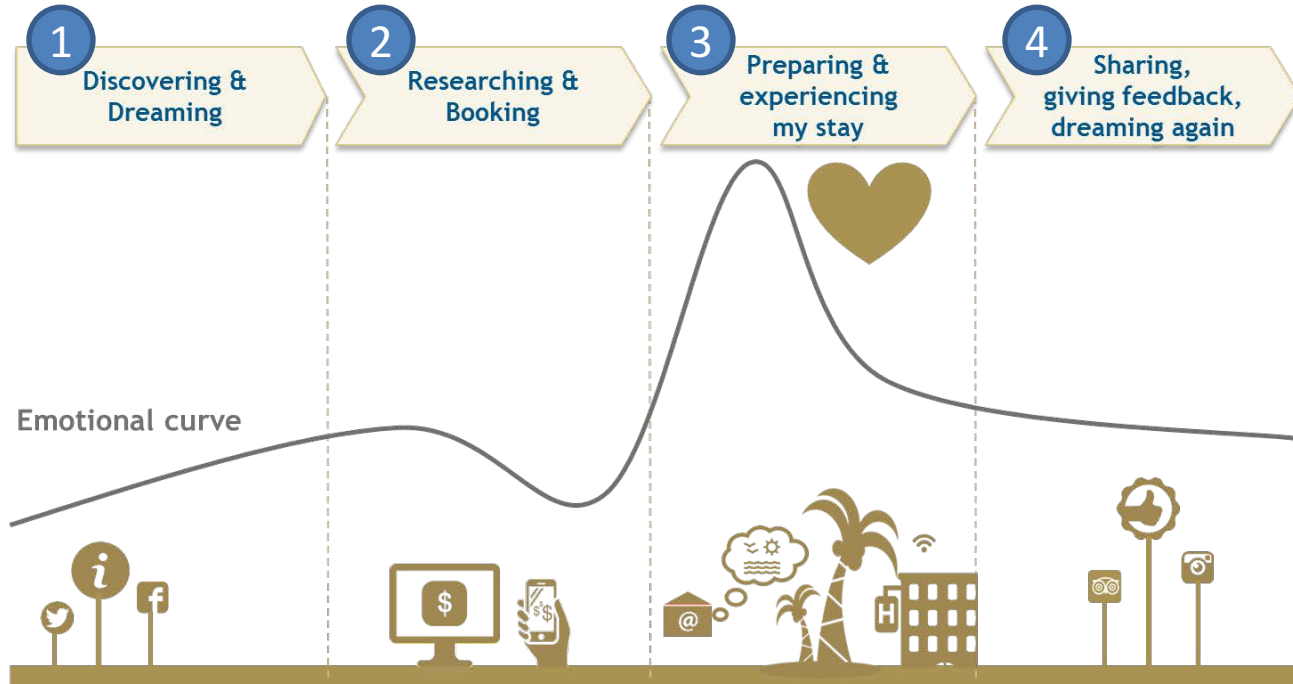
The ultimate ski vacation in the Alps includes ski passes to the world’s best ski domains, ski lessons, authentic locally cuisine and all the rest your clients would naturally expect from an all-inclusive vacation - the choice is obvious.

- All packages include:**
- ✓ Lift tickets
 - ✓ Ski lessons for every level
 - ✓ Locally-inspired gourmet cuisine
 - ✓ Full open bar day & night
 - ✓ Après-ski activities
 - ✓ French accents
 - ✓ And so much more

1-800-CLUB MED
www.clubmedta.com/ski



Following our clients' emotional journey



1 Dreaming phase - VR and IRL pop-ups



**Club Med helped fight
winter blues on
Ste Catherine street**



2 Booking phase – convince with the right tools



Have a question about this Resort? Ask our Club Med community for answers!
Read reviews and recommendations from past guests that have already stayed in this resort.

Ask a question
Read 65 answers

NEW WORLD VS. OLD WORLD

— Let's look at what goes into a great ski vacation and compare the incredible savings of an all-inclusive 7-nights trip for two from New York city to Samoëns Morillon, one of Club Med's 21 premium ski resorts in the Alps to a do-it-yourself ski trip to a popular American destination in Aspen, Colorado.

| D.I.Y. SKI VACATION IN ASPEN, CO | | CLUB MED SAMOËNS MORILLON IN THE FRENCH ALPS |
|------------------------------------------------------------|---------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| \$1,504 | Roundtrip airfare | INCLUDED |
| \$50 | Roundtrip transfer to resort | INCLUDED |
| \$5,846 ² (\$2,923 per person) | Accommodations (7 nights) | INCLUDED <small>Club Med has 20 Alpine resorts</small> |
| \$840 (\$60 per person per day) | Lunch and dinner | INCLUDED |
| \$280 (\$35 per person per day) | Alcoholic or nonalcoholic beverages | INCLUDED |
| \$1,188 (\$594 per person) | Lift tickets (6 day pass) | INCLUDED |
| \$2,040 (\$170 per person per day) | Ski or snowboard lessons and guide (5 days) | INCLUDED <small>Multiple skill levels taught by certified multilingual instructors</small> |
| \$168 | Tipping (15%) | INCLUDED |
| \$4,497 (per person) \$8,993 (per couple) | Ski vacation price | \$3,160* (per person) \$6,319 (per couple) <small>That's a savings of \$2,674 per couple at Club Med!</small> |

Club Med Ψ



Club Med community
A G.M.® answered your question

Hello,

A G.M.® answered a question about the Club Med. Opio en Provence resort.

Opio resort in September

"It is a very pleasant place and very much family-oriented. You can stay there a...
(voir la suite)"

READ THE ANSWER

To read the answer you can also click on this [link](#).

We sincerely hope you will find the answer useful.

Club Med community

The personal data provided will be used by Club Med via Wiblong services. By participating in this service, you agree to the data provided to be transferred to a company based in the US which guarantees, by contract, the security and confidentiality of all data provided. You can access, modify or delete your data by writing to: contact@clubmed-community.com



Making sure you get “your vacation’s best vacation”...



Your vacation's best vacation at Club Med Sandpiper Bay (short version)

143 494 vues



Club Med

Ajoutée le 9 août 2017

ABONNÉ 10 K



Planning a trip to Club Med Sandpiper Bay? Here's everything you'll need to know about the resort and Club Med

www.clubmed.com

À suivre

LECTURE AUTOMATIQUE



Club Med 2 : Discover The Caribbean this winter
Club Med
2,8 k vues



Club Med Sandpiper Bay



Club Med Sandpiper Bay en GO
Club Med
802 vues



CLUB MED SANDPIPER | Inside The Resort
Perennial Style
5,1 k vues



Your vacation's best vacation at Club Med Sandpiper Bay
Club Med
2,2 k vues



Our trip to Club Med Sandpiper Bay Florida
WJ Handy Dad
223 vues



Tuesday main events Club Med Punta Cana 2017

Post purchase, pre-travel



Did you know?

G.O.® (Gracious Organizer) – this is the resort team. They embody all our values: multiculturalism, responsibility, and kindness. They will keep you entertained with exciting programs, activities and events - helping with everything from sports instruction to Children's Clubs.



Looking for an active vacation or do you just want to relax? At Club Med Punta Cana, you can do it all! Here's a glimpse of what your days can look like:

| | | | |
|-----------------------------------------------------------------|-----------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------------|
| 8:00 a.m. Rise like the sun with a leisure group cruise. | 10:00 a.m. Sports instruction and snorkeling on a beach. | 11:00 a.m. Relaxing in a hammock with a view of the ocean. | 1:00 p.m. Lunch at your choice of restaurants. |
| 3:00 p.m. Enjoy water sports and glass-bottom boats. | 4:00 p.m. Dressed for the party on the beach. | 7:00 p.m. Enjoying a cocktail and dinner. | 9:00 p.m. Enjoying show performances and Club Med entertainment. |



1. Pick a photo

2. Customize your countdown

3. Share with your friends

7 days left till you leave

KEVIN FREDERICK

Facebook, Twitter, Pinterest, Instagram icons

Building the excitement, start feeling in vacation...

Club Med Punta Cana in the Dominican Republic!
Here are some fun puzzles to enjoy along the way!

Fun Search
Find some of Punta Cana's activities in the puzzle below!

T W C E J H B M S S
H W I U N K A Y A K
E O R N R X E G I B
M P C F U I O L U

What Doesn't Belong?
Something in the picture below doesn't belong in the tropics. Can you find it?

Club Med

4505 Blue Lagoon Drive, Suite 225
Miami, FL 33156

PRIST STD
U.S. POSTAGE
PAID
MIAMI, FL
PERMIT NO. 3636

**GET EXCITED
TO GO TO CLUB MED PUNTA CANA!**

We hope you join Mini Club Med, because if you do, you're going to make lots of new friends and have loads of fun too!

There are sports games, sailing, kayaking, soccer, archery, tennis, golf, windsurfing and more – you can even learn amazing gymnastics and dance in the air high up, up at CREACTIVE by Cirque du Soleil...

Or you can make a big splash in one of the pools – there's a splash park just for kids, and a playground too. There are arts, crafts, and theater acting – loads to do and fun, fun, fun!

WE CAN'T WAIT TO SEE YOU!

More than meets the eye, not to eating and drinking, will prepare mind, soul, grooves of Punta Cana!

Club Med

it's time for vacation
HERE'S A FUN WAY TO GET READY FOR YOUR STAY

Club Med

Familiarizing with Club Med

In-Resort

INSTA-
SPOTS

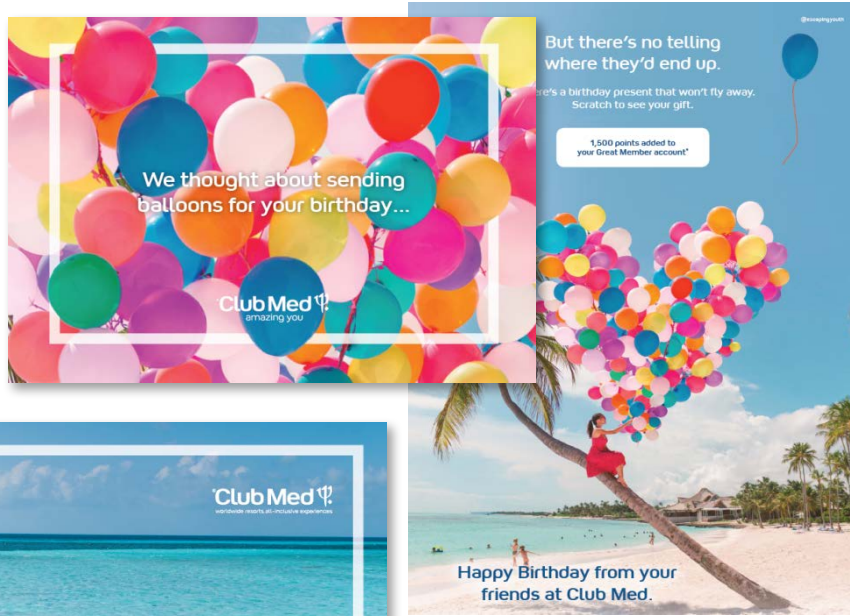


TRAVEL
COMPANION
APP


« E-GO »
COMMUNITY
MANAGERS



4 Post travel, keeping in touch...



We thought about sending balloons for your birthday...

Club Med 
amazing you

But there's no telling where they'd end up.

There's a birthday present that won't fly away. Scratch to see your gift.

1,500 points added to your Great Member account*

Happy Birthday from your friends at Club Med.



SHARE THE SECRET TO HAPPINESS

FOR YOU

\$200 off your next vacation and 2500 loyalty points

FOR YOUR FRIENDS


\$100 off their first stay

Great Members
Club Med 



2018 CALENDAR

Club Med 
unforgettable starts. all-inclusive experiences



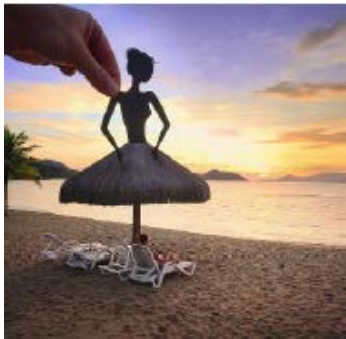
YOUR FRIEND THINKS YOU NEED A VACATION

RECEIVE \$100 OFF YOUR FIRST VACATION

Great Members
Club Med 

EXTAPA-PACIFIC, MEXICO

... and find the right ambassadors



 **nph**
Club Med Punta Cana >



♡ 💬 ➔

♥ clubmed, clubmedpuntacana and 14,348 others

nph Spent the last four days at @clubmedpuntacana. Sun, surf and circus training - for joy we jumped! @clubmed #clubmedpuntacana



You can never have too many board meetings...

Thank you